



Estefania Portilla

UI/UX Designer

Profile

UI/UX Designer with more than 8 years of experience in the field. I also specialize in Web Design, Webmastering, and Front-end development. My training and experience as a graphic designer have given me the strength and security to understand visual designs and digital needs. Therefore these two combined elements lead me to enter the world of coding. My strongest skills are understanding interaction design, analyzing patterns, structure, organization, and categorization of information and content, not to mention having a good attitude for teamwork and great experience in problem-solving. I have acquired skills in different branches of design and digital issues throughout my professional career, leading interdisciplinary teams effectively.

I am creative and self-taught, and I am always open to learning. I am good with interpersonal relationships, and I have kindness, listening, and commitment as fundamental values when working with projects and people.

Employment History

Sr Visual Designer at Globant, Remote

November 2021 — Present

Main functions:

- Design interactions.
- Maintain Design systems.
- Prototyping pattern libraries.
- Taking ideas and shaping them into high-fidelity prototypes.
- Through research and iteration, analyze and create various ways of executing ideas visually.
- Build a design language in the form of a brand guide that includes the principles of design.

Webmaster Sr + Digital Project Lead + UI/UX Designer + Front-end Developer Jr at Secretaría de Inclusión y Bienestar Social, Mexico City

2019 — October 2021

Main functions:

- Coordination of the development and maintenance of the agency's digital spaces.
- Administration, coordination, and maintenance of the main CMS.
- UI/UX design for informational micro-sites.
- Front-end web development (HTML + CSS) and CMS integration.

Creative Project Manager + UI/UX Designer + Webmaster Sr at Dviaje, BC, Canada

2018 — 2019

Main functions:

Details

5523362094

portilla.estefania@gmail.com

Links

[LinkedIn](#)

Skills

CMS

Figma

Adobe XD

Sketch

Maze

Adobe Illustrator

Adobe Indesign

Adobe Photoshop

React

Microsoft Office Suite

Adobe Dreamweaver

Git

HTML

CSS

JavaScript

jQuery

React

Languages

Inglés

Japonés

- Project planning, supervision, and coordination.
- Support, reports, resource and personnel management.
- Multi-Page UI Design and Front-end (HTML + CSS) development and CMS integration.

Graphic Designer + Web Developer + UI/UX Designer as a Freelance, Mexico City

2017 – 2018

I worked on different projects in branding, print media production, RRSS management, UI / UX design, and Front-end web development. All through the freelance platforms **Fiverr** (<https://es.fiverr.com/>) and **Workana** (<https://www.workana.com/>).

Jr UX at Thrust Co., San Luis Potosí, Mexico

2016 – 2017

Main functions:

- Face-to-face interviews.
- Topic Research.
- Creation of "user personas".
- Detailed analysis study.

Graphic Designer + Web Developer at Fundación Super Cachorros A.C., Mexico City

2010 – 2016

Main functions:

- Campaign design for RRSS and print dissemination.
- Pre-press, production, and post-production of print media.
- Editorial Design.
- Web development (UI / UX & Front end -HTML + CSS-).
- Administration, coordination, and maintenance of the CMS.

Graphic Designer at Pablo de Alba y Asociados, Mexico City

2009 – 2010

Main functions:

- Retouching, cropping, handling, and formatting images.
- Pre-press, production, and post-production of print media.
- Basic CMS functions.

Assistant Webmaster + IT Assistant at Planeta2013 Comunicaciones, Mexico City

2008 – 2009

Main functions:

- Content management and basic maintenance of CMS.
- Hardware and software installation, configuration and upgrade.

Graphic Designer at Virtual business S.C., Mexico City

2007 – 2008

Main functions:

- Image handling and format.
- Development of RoboHelp administration manuals.
- Web Developer Assistant.

Hobbies

- Feminism
- Japanese culture
- Languages
- Volunteer work
- Outdoor activities

Education

Bachelor in Graphic Design, Mexico City

2015

Bootcamp, Bedu, CDMX

2020 – 2021

Bootcamp for Front-end Development with React.

Courses

Front end Fundamentals HTML, CSS and Javascript, UDEMY

March 2021

Digital Project Management, UDEMY

2018

UX / UI Design Fundamentals, UDEMY

2018

Basic Web Development, UDEMY

2014